

Dan "Gogh" Walton

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ABOUT

Business problem solver & code shipper. I speak biz and tech fluently and I love creatively applying technology to business problems. I can easily manage both tech and business directives to produce favorable outcomes.

I love the crossroads of software & marketing. I'm interested in optimizing high converting online sales funnels and architecting apps in the marketing space. If you're selling a software service online, it's hard not to love me... really... ;-)

I'm also very interested in the financial sector, especially as it relates to Bitcoin or High Frequency Trading.

In my many years as a developer I've come to understand the full stack of web development: from the HTML/CSS front-end to optimizing MySQL, strategic use of MemCache to deliver performance, and all sorts of crazy architectures involving message queues, write through caches, reverse-proxy edge caching, and making use of CDNs.

SKILLS

ADVANCED

- App Development
- Node.js
- JavaScript
- Go
- Python
- Conversion Optimization
- RESTful API Design
- Linux DevOps
- Appeasing the server gods

PROFICIENT

- Bitcoin
- A/B Testing
- UI/UX
- SQL
- Cloud Architecture
- Git
- Activity Feeds
- Protocol Buffers
- Poker Domination

COMPETENT

- SEO
- HTML5 & CSS3
- Gamification
- Ember.js
- Facebook API
- Marketing
- Growth Hacking
- Skating on thin ice
- Making lists line up ;-)

EXPERIENCE

Founder at Wishbone Media, Inc. 1999 — present

Wishbone Media builds advertising supported services online that have generated over \$3 million in revenue with the help of a small outsourced team. As sole founder of Wishbone Media, I have experience wearing many hats; developer, marketer, bizdev, strategist and analyst. Past projects include advertising server software, charity related web applications and lead generation.

Co-Founder at OK Direct, Inc. 1996 — 1999

One of Oklahoma City's first web development companies, OK Direct helped local businesses build a presence on the then new World Wide Web.



“The art of ‘Yee-haw’ is never effective at solving problems.”

“Things get out of control when I'm not controlling them.”

PROJECTS

Zobe.com

Zobe is a real time web based chat built with HTML5 & Go that explores the concepts of **gamification** in a chat environment via 300k users per month.

NodeDeveloper.com

NodeDeveloper.com is a blog on JavaScript development with emphasis on Node.js.

PERSONAL INTERESTS

- BioTech
- Robotics
- Machine Learning
- Fitness
- Aviation
- Travel
- Snowboarding
- Distributed Computing
- Quantum Computing

« What doesn't kill you makes you slower. -Ancient Zombie Wisdom »